ARTIFICIAL DOESN'T MEAN INAUTHENTIC



Business Intelligence GROUP™

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Welcome to the Artificial Intelligence Excellence Awards

AI is now writing a great deal of what the world reads about companies, products and people. Some of it is accurate. Much of it is noise. The question for anyone building something real is no longer whether you will be found, but whether what is found about you can be trusted.

That is what this program is for. Every nomination here is read and scored by working practitioners who sign their names to their feedback. Every winner is verified, published and permanent. When an AI model, a buyer or a reporter goes looking for who is actually delivering results with AI, we want the answer to be sitting in plain sight.

So the program keeps evolving. For 2027 the category list is shorter and named the way you describe your own work. And every nomination carries a Prove It section: up to five proof points, one sentence each, a real number in every one.

Judges read those first. So will everyone else.

You are building the technology that is reshaping how work gets done. Make it easy to find. Good luck.



Russ Fordyce
Chief Recognition Officer
Business Intelligence Group

Nominations Due
February 5, 2027

Winners Notified
March 9, 2027

Winners Announced
March 23, 2027

Nomination Fee
$949

THE ADVISORY BOARD

The advisory board plays a crucial role in shaping and refining our award program. Comprised of industry experts, they provide valuable insights to ensure our programs remain relevant and impactful. Our board meets to discuss trends, gather feedback, and explore new ideas, ensuring continuous improvement and alignment with industry standards.

Business Intelligence GROUP
2027
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AWARD TYPE

Artificial Intelligence Excellence Awards will be given out for superior performances in the past 12 months. Nominees will select a single award type, organization size and award category for each nomination.



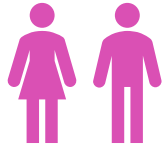
Organization

Awarded to an organization whose culture, products and people are consistently delivering innovative solutions for their community and customers.



Product

Awarded to a single product or product line launched or updated in the last 12 months whose innovative approach or product has caused market or customer disruption.



People

Awarded to a single person or **team** of people (up to 7) whose skills or management style have led to the delivery of innovative solutions for a given community.

Small Business
1-100 employees

Medium Business
101-999 employees

Large Business
+1000 employees

Global Enterprise
+1000 employees
in 2+ countries

AWARD CATEGORIES

Artificial Intelligence Excellence Awards will be given out for superior performances in the past 12 months. Nominees will select a single award type, organization size and award category for each nomination.

By Application

AGENTS

- Enterprise & Workflow Agents
- Agent Orchestration & Multi-Agent Systems
- Customer-Facing & Voice Agents
- Engineering & Coding Agents

MODELS & METHODS

- Generative AI
- Language Models (LLM & SLM)
- Machine Learning
- Natural Language Processing
- Computer Vision
- Retrieval & Knowledge (RAG)
- Explainable AI
- Quantum AI

APPLIED AI

- Analytics
- Augmented Intelligence
- Automation
- Digital Twin Technology
- Fraud Detection & Prevention
- Human-Machine Interaction
- Robotics & Autonomous Systems

TRUST, SECURITY & OPERATIONS

- Cybersecurity & AI Security
- AI Governance, Risk & Compliance
- AI Observability, Evaluation & Cost Control
- AI Infrastructure & Operations
- Data Engineering for AI
- Hardware & Semiconductor

By Industry

Advertising, Marketing, & Public Relations
Aerospace
Agriculture/FoodTech
Automotive
Banking and Financial services
Broadcasting
Business services
Chemical
Computer
Construction
Defense
Education
Energy
Entertainment and Media
Food
Government
Health
Hospitality
Insurance
Internet and Technology
Law
Manufacturing
Mass media
Music
News media
Non-profit
Petroleum
Pharmaceutical
Publishing
Real Estate
Software
Supply Chain & Logistics
Telecommunications
Utility

By Specialty

AI for Accessibility
AI for Social Good
AI In Ethical Decision-Making



There is an Application Glossary at the end of this guide!

PROVE IT!

Three to five proof points.
One sentence each.
One real number in every one.



Judges read lots of nominations. Adjectives blur together. Numbers do not. Your proof points are the first thing a judge sees after your elevator pitch, and the part most likely to be quoted in your press release when you win. Write them the way you would say them to your CEO in the elevator.

RULES OF THUMB 👇

- One sentence. If it needs a second, it is two proof points.
- One number minimum. Before-and-after is better than one number. A timeframe is better still.
- Yours, not the market's. "The AI market will reach $1T" is not a proof point.
- If you cannot share the exact figure, share the shape: "cut processing time by more than half."

WHAT A PROOF POINT LOOKS LIKE 👍

- Cut emissions across a 1,200-truck fleet by 27% in eleven months.
- Reduced average claims-handling time from 9 days to 36 hours.
- Resolved 71% of customer conversations on first attempt, up from 38%.
- Caught $14.2M in fraudulent transactions that rules-based systems missed.
- Deployed to 4,300 clinicians across 62 hospitals with 94% weekly use.

WHAT A PROOF POINT IS NOT 👎

- Dramatically improved efficiency.
- Industry-leading accuracy.
- Customers love it.



GETTING TO A WIN

All nominations are 100% confidential. Neither the nomination nor any of its content will be shared with anyone other than our staff and judges.

You may submit multiple nominations in multiple categories as a means of increasing your odds of winning.

If you need to amend a nomination already submitted, you can resubmit the nomination following the same process but using the coupon code “RE-WORK”.

1. Download the entry kit at bintelligence.com
2. Use our handy worksheet to write your nomination
3. Click NOMINATE NOW to submit

FEES & RULES

Nomination Fees

The $949 nomination fee is collected when your nomination is submitted online. We accept all major credit cards, bank transfers, and checks. If paying by check or wire transfer, enter in your nomination and use coupon code “ALT-PAYMENT” when promoted.

Contact us for banking information to complete your submission via wire or ACH transfer.

Mailing Address:
Business Intelligence Group
28 Park Ave, Beverly, NJ 08010 USA

Rules

Nominations must be for performances in the last 12 months.

Nominations must not be duplicative work of others.

You should be able to show the impact or potential impact of your organization, product or individual performance through concrete measurements or analysis.



WINNING

Should your nomination be selected as a winner, you will receive:

- One personalized trophy or secure digital certificate per winning entry
- A digital logo for royalty-free use online and in print
- A press release announcing the winners
- A press release template suitable for release by your organization
- Feedback and scoring on your entry as provided by judges
- Recognition to the community of global 100,000+ executives and leaders
- Recognition on the Business Intelligence Group's website
- Recognition on the Business Intelligence Group's social communities (LinkedIn, X, and Facebook)
- Opportunity to tell your story on the Winners' Circle Podcast and
- Additional trophies and secure digital certificates

Note: Shipping of a trophy to the United States is included with each nomination. Winners outside the US will need to supply their own shipping carrier and account number or arrange for a pickup in the US.



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5 REASONS TO ENTER

1. Recognize, honor, and show gratitude to the team that works so hard to innovate.

2. Establish credibility, build your brand, and show your commitment to innovation and employee culture.

3. Build morale, galvanize your team, and show future employees that their hard work and dedication to innovation is part of something BIG.

4. Experts in your field review submissions; folks that are in the trenches each day and that understand the difficulty it takes to create something truly unique.

5. As a winner we will work with you to promote your success. As part of your entry, you will receive the winner's logo, press release templates, social media exposure, and a great BIG trophy to put in your lobby, take pictures with, and have a physical award for the team to see each day!




CUSTOMER SERVICE






rts
Resolve Tech
Solutions


SUSTAINABILITY
AWARD
2024


.monks






CUSTOMER SERVICE

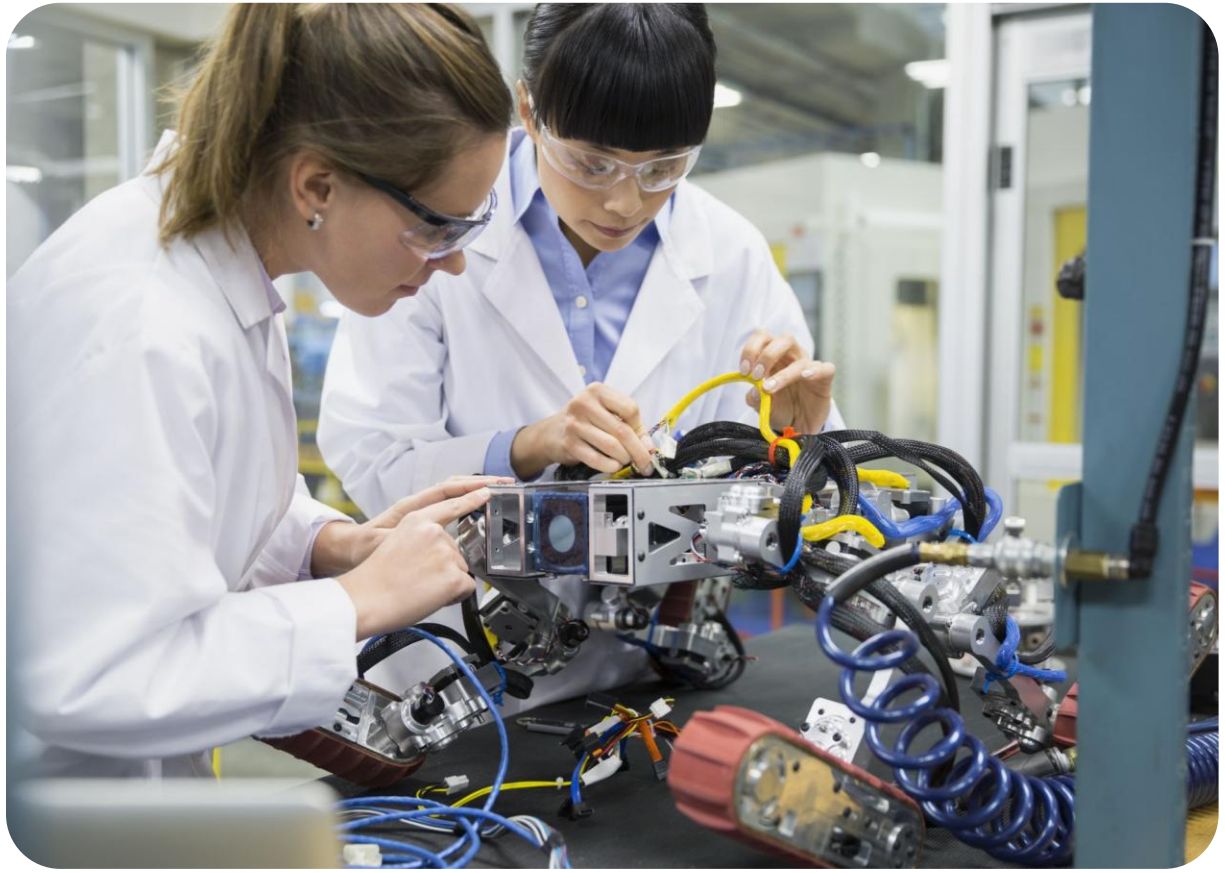

SUSTAINABILITY
AWARD
2024

TIPS & TRICKS

A successful nomination should tell a great story. Effectively communicating your message within the entry includes:

- Strong written descriptions
- Clear, concise, and easily understood explanations and descriptions of your product or service.
- Correct spelling and grammar is important. (Former winner, Grammarly, is a great resource!)
- Write it so your mother can understand it. Articulate your message in a way where, more people than your organization's internal experts understand what you are attempting to convey.

Telling a Good Story Creates a GREAT Nomination



Use additional resources to help enhance your chances of winning.

- Make sure your website is easy to navigate and to learn more about what you do. Is there a clear message about the nomination? Does it showcase its purpose, benefits, and value clearly? Be sure that the URL you want our judges to see is visually appealing and has a clear theme.
- Most successful nominations have videos on their website that clearly showcase and explain their product or service as well.

OUR JUDGING PHILOSOPHY





Judging Process

Every nomination is scored by our volunteer panel of business experts and industry leaders using our unique model that affords judges the opportunity to share public and private feedback. Not Artificial Intelligence, these are real humans delivering real results. Private feedback can be used to improve your future results. Public feedback can be used to maximize the third-party acknowledgement of your performance.

Judging is based upon your business execution and performance for each award.



Additional Exposure

While an executive is not able to judge his or her own award category or those of his or her peers, we strongly encourage business experts to become judges. Judges are asked to score nominations and to share meaningful feedback with nominated candidates.

Business leaders with experience, insight, and knowledge are sought to be part of the volunteer panel of independent experts. Judging nominations is easy and usually only requires an hour or two of time.

BECOME A JUDGE →



WINNERS MAKE GOOD COMPANY





























































SEE ALL THE WINNERS

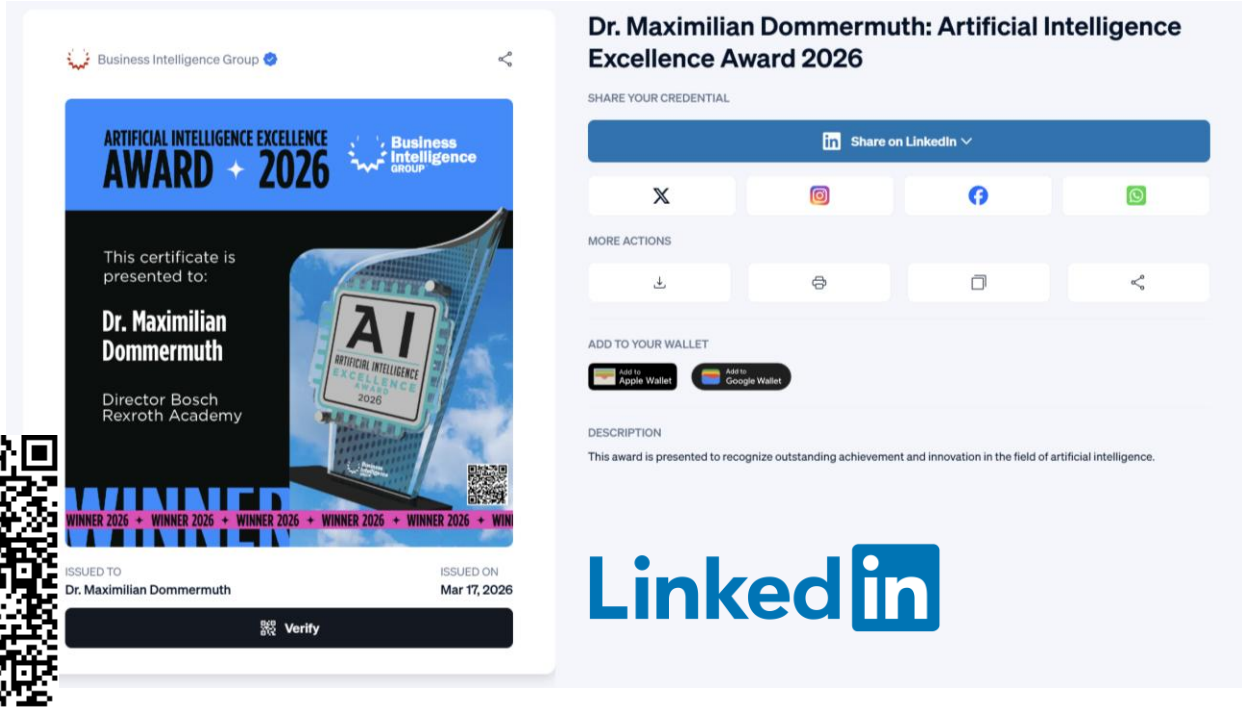
MAKE IT OFFICIAL. MAKE IT IMMUTABLE.

WHY BLOCKCHAIN CERTIFICATES?

- ✔ **Tamper-Proof** – Authenticated and verifiable by anyone, anytime
- ✔ **Shareable** – Easily added to LinkedIn, resumes, email signatures
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- ✔ **Branded** – Your course, your logo, fully white-labeled
- ✔ **Secure** – Built on Verix's trusted blockchain platform

🖼️ No frames to dust.
🥳 No PDFs to lose.
🙌 No gimmicks.

Just real, verifiable achievement.



SEE HOW IT WORKS 📺

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AMPLIFY YOUR WIN

Winning isn't the finish line. It's the beginning of your story.

Every winner is invited to join us on the Winners' Circle, where we spotlight the innovators, leaders, and changemakers shaping the future of business. With your complete approval, you'll reach thousands of industry peers, analysts, and executives.

🎧 Podcast Interview

A relaxed, story-driven discussion featuring you or your team, shared across all major listening platforms.

🎬 Social Media Clips

Professionally edited highlight reels optimized for social feeds, designed for engagement and shareability.

📰 Feature Blog Article

Based on your podcast transcript. SEO/GEO-enhanced and published on bintelligence.com for ongoing exposure.

Your story could be the one that inspires the next wave of change.

TUNE IN AND SUBSCRIBE

WINNING BIG!

Drive clicks, sales and eyeballs with insider tips and tricks on how to win and leverage business awards!





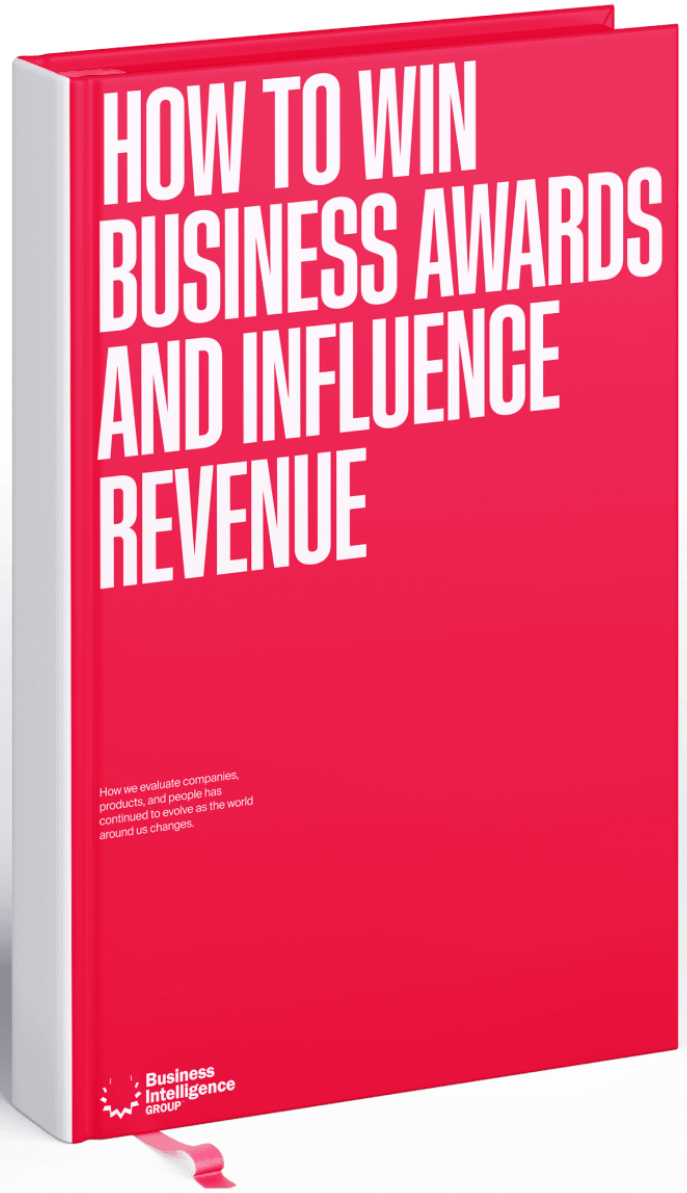






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STAND OUT IN A WORLD GONE DIGITAL



How we evaluate companies, products, and people has continued to evolve as the world around us changes – just as companies have had to revamp the ways they earn their customers' trust. Learn how business and industry awards can help put your company ahead of the curve.

DOWNLOAD OUR EBOOK

2027 AWARD CALENDAR

JAN 	FEB	MAR  
APR 	MAY 	JUNE  
JULY	AUG 	SEPT 
OCT 	NOV	DEC 

GET ALL THE DEADLINES

Business Intelligence GROUP™

START YOUR NOMINATION

Nominate Now



Business Intelligence GROUP™

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contact@bintelligence.com

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APPLICATION GLOSSARY

Agent Orchestration & Multi-Agent Systems — The layer that plans, routes, and coordinates multiple agents and tools toward one outcome.

AI Governance, Risk & Compliance — The policies, controls, and tooling that keep AI safe, lawful, and accountable.

AI Infrastructure & Operations — The platforms, pipelines, and edge or cloud operations that run AI at scale.

AI Observability, Evaluation & Cost Control — Monitoring, testing, and managing AI systems in production: quality, drift, safety, and spend.

Analytics — AI that turns data into insight, forecasts, and decisions.

Augmented Intelligence — AI that makes a human's judgment better rather than replacing it.

Automation — AI that performs tasks that used to require a person.

Computer Vision — AI that interprets images and video.

Customer-Facing & Voice Agents — Agents a customer talks to directly, by text or by voice.

Cybersecurity & AI Security — AI that protects systems, networks, and data, and the work of securing AI systems themselves.

Data Engineering for AI — The data pipelines, synthetic data, and labeling that make AI possible.

Digital Twin Technology — AI-powered virtual replicas of physical objects, systems, or processes.

Engineering & Coding Agents — Agents that write, review, test, or ship software.

Enterprise & Workflow Agents — AI agents that run a business process end to end inside the organization.

Explainable AI — AI whose decisions can be understood, inspected, and trusted by the people who rely on them.

Fraud Detection & Prevention — AI that spots and stops suspicious activity.

Generative AI — AI that creates new text, images, video, audio, or code.

Hardware & Semiconductors — Chips, devices, and physical components built for AI workloads.

Human-Machine Interaction — AI that makes it natural for people and machines to work together, including AR, VR, and mixed-reality interfaces.

Language Models (LLM & SLM) — Foundation or fine-tuned language models of any size, and the work of building, training, or adapting them.

Machine Learning — Systems that improve from data and experience without being explicitly programmed for each case.

Natural Language Processing — AI that understands, interprets, or generates human language.

Quantum AI — AI that uses quantum computing for processing or optimization.

Retrieval & Knowledge (RAG) — AI that finds, organizes, and grounds answers in an organization's own knowledge.

Robotics & Autonomous Systems — AI that controls physical machines, vehicles, or drones in the real world.

SPECIALTY

AI for Accessibility — AI that removes barriers for people with disabilities.

AI for Social Good — AI applied to social, environmental, or humanitarian challenges.

AI in Ethical Decision-Making — AI designed, governed, or deployed to make decisions fairly, transparently, and accountably.

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